



www.blackoakbeer.com

The Black Oak Brewing Company Ltd.
504 Iroquois Shore Road, Unit #10
Oakville, Ontario, Canada
L6H 3K4
Phone: 905-339-1037
Fax: 905-339-0219
Updated: July 2005



Ken Woods CMA, Founder & President

Ken's been learning and applying all of his skills as he has become completely involved in the production, sales and distribution of Black Oak beer. Leaving the complex art of brewing to those with excellent experience, Ken's been busy fixing equipment, developing procedures and promoting Black Oak. Nothing beats practical experience. It really helps your problem solving skills when you've got your head stuck in a machine that's not working properly and there are lots of other high priority items waiting to be addressed.

Running Black Oak is very hard work, but it's worth it when someone says, "I really like your beer." We've been getting a lot of great compliments like that. Many sacrifices have to be made, but the goal of a successful business is still the driving force for Ken. Now that we have production stabilized, Ken can focus on growing the company and get our great beer out to those who enjoy it and those who need to be introduced to it. Coordinating and developing production, distribution, and sales while creating a very strong team is Ken's job. At the end of the day, after all of the hard work, Ken feels that we've got the right elements and can now grow Black Oak.

Background

Ken Woods is a Certified Management Accountant (CMA) with Bachelors degrees in Business Management and Biology. Ken likes good beer. He has traveled through the Britain twice and researched many of England's and Scotland's craft brewed beers. He's spent far too much time in pubs and restaurants (working and patronizing). He also spent too much time in school, but the education seems to come in handy. During his off hours, he cycles, sleeps, and reads. Occasionally he's able to get out for a pint.

The best advice he has for entrepreneurs is to plan everything very carefully and then double the timeline and triple the costs. Ken has helped college & university students with marketing and business projects. Students really gravitate towards assignments about beer.